

Name of meeting: Cabinet
Date: 18th November 2020
Title of report: Huddersfield Central, Huddersfield North, Batley Birstall and Birkenshaw and Spen Place Partnership – Tackling mental health and improving physical activity from the front door

Purpose of report:

To consider allocating £38,255 funding from the Place Partnership mental health themed budget for an 18-month pilot in physical activity.

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| Key Decision - Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards? | No |
| Key Decision - Is it in the <u>Council's Forward Plan (key decisions and private reports)?</u> | Key Decision – No |
| The Decision - Is it eligible for call in by Scrutiny? | Yes |
| Date signed off by <u>Strategic Director</u> & name | Rachel Spencer- Henshall date – 05/11/2020 |
| Is it also signed off by the Service Director for Finance? | Eamonn Croston – 04/11/2020 |
| Is it also signed off by the Service Director for Legal Governance and Commissioning? | Karl Larrad – 04/11/2020 |
| Cabinet member portfolio | Cllr Cathy Scott, Housing and Democracy |

Electoral wards affected: Name the wards in the place partnership area affected by the proposal in this report – Almondbury, Dalton, Newsome, Ashbrow, Crosland Moor & Netherton, Greenhead, Batley East, Batley West and Birstall and Birkenshaw, Cleckheaton, Heckmondwike, Liversedge & Gomersal, Mirfield.

Ward councillors consulted: Cllrs Munro, Davies, McGuin, Khan, Mather, McBride, Cooper, Allison and Lee-Richards, Amanda Pinnock, Uppal, Homewood, Kaushik, Hill, Sarwar, Pattison, Ullah, Mohan, Zaman, Akhtar, Lowe, Pandor, Hussain, Smaje, Thompson, Goodwin, A Pinnock, K Pinnock, Lawson, Kendrick, S Hall, Butt, D Hall, Grainger-Mead, Holmes, Bolt, Taylor, Lees-Hamilton

Public or private: Public

Has GDPR been considered? Yes

1. Summary

A budget of £1m in total has been allocated by the Council to the seven Place Partnerships in Kirklees to support local mental health initiatives whilst also supporting and building local voluntary/community capacity.

Councillors in the Huddersfield Central, Huddersfield North, Batley Birstall and Birkenshaw and Spen Place Partnerships wish to allocate a proportion of their budget to develop a Mental Health Physical Activity and Support Network that will support voluntary community providers, both through some initial training and ongoing support in the form of a place based network, that will help to upskill voluntary community providers and provide them with practical steps to support mental health issues through physical activity, supporting as the initial point of contact, and being able to sign post people to the most appropriate provider for that individual.

This proposal has been influenced by information collected through local data and intelligence, elected members, a range of officers and third sector partners that highlighted that organisations felt that support and opportunities to be active was needed that would enable them to develop and signpost people to what is available and develop opportunities where none exist.

In addition, anecdotal information gleaned by ward councillors, services and third sector partners from local communities is that the Covid 19 lockdown has had an impact on stress and anxiety caused by loneliness and depression as a result of isolation/shielding, job insecurity and worrying about the future.

The proposal meets the partnership's agreed outcomes to improve early intervention and prevention support and resources for local families, to link that support with the wider Kirklees offer and to build up knowledge and understanding of the local picture among communities, services and partners. By working with and supporting locally based anchor organisations and community/voluntary groups, it also helps to build local community capacity and resilience.

It is important to note that whilst a number of place partnerships have identified this as a priority, the detailed approach has been and will continue to be shaped locally by councillors, services and partners working together to ensure delivery will reflect a place-based approach to meet the needs of the area/communities.

Councillors in the above Place Partnerships led by Cllr Ullah, Cllr Allison, Cllr Lowe and Cllr A Pinnock are focusing their mental health theme work on population groups and priorities based on initial local profile data and information; families, young people, people who feel isolated.

There is clear evidence that a range of prevention activities promote good mental health and reduce some of the impacts of poor mental health.

Local engagement was undertaken by ward councillors with Huddersfield and Batley Birstall and Birkenshaw anchor organisations, the library service, Discovery Huddersfield, Environment Kirklees, Huddersfield History Society, Third Sector Leaders, S2R, Huddersfield Civic Society and local residents, community organisations & front-line services, who shared challenges experienced by lack of information on groups and activities in local areas that is easily accessible and more localised opportunities need to be developed.

This proposal focuses on short- term early intervention and support for the next 12 months to 18 months. Building on the maps, groups, guided walks, cycling, jogging and chair-based activities that are already in existence.

Further proposals will come forward to meet these outcomes for delivery from the groups above we are engaging with.

2. Information required to take a decision

The Tackling Mental health and improving physical activity from the front door Programme and Support Network broadly consists of the elements below.

Objective

To develop a place-based approach to supporting the third sector to support people in communities facing low level mental health challenges through physical activity.

Project Details

Physical Activity helps in reducing the risk of depression and dementia in later life, making people feel better and feel better about themselves. Motivation and support to change activity behaviour is a key issue locally. By being more physically active and involved with the local community helps to relieve anxiety, loneliness and isolation and improves wellbeing.

Locally based lead organisation/s will develop and map physical activity opportunities and identify volunteers and leaders to attend training in walking, cycling, jogging and movement and games across a Place Partnership area.

Through existing groups, organisations, services, and campaigns that encourage people to be active through their messages, conservation, volunteer schemes, projects and development plans which will complement, enhance, and provide a progression route for this proposal. E.g. riverside and canal initiatives, businesses volunteer schemes (Cummins etc) WYCAS infrastructure projects and plans and health walks and maps that are available.

Place Partnership Area Community approach

The project will be based on co-production and co-design to help shape this proposal. The design of all aspects of the project will be informed by the need of the people who are already active or interested in becoming more active from their doorstep. There will be the opportunity for people interested in being more active to be involved all aspects of the project including awareness raising, training provision, and identifying routes and opportunities.

Councillors from across all the Place Partnerships with their local knowledge, leadership roles and support from officers, feel the best approach is to work collaboratively with community organisations and allocate funding so they can put plans in place to deliver the physical activity programme and Support Network at the earliest opportunity.

The budget and delivery details for each place partnership are set out on Appendix 1, with a total budget request of £14,647.50 per place partnership for Huddersfield Central and Huddersfield North, £5,000 proposed for Batley, Birstall and Birkenshaw and £3,960 for Spen.

Should funding of £38,255 be approved by Cabinet, the specific contribution from each place partnership will be distributed and detailed plans will be finalised setting out associated costs, expected mental health outcomes, and sustainability. Projects will commence as soon as is feasible and within the financial year.

Expected Impact and Outcomes: -

- Up skilling local providers to be able to support the offer and develop new opportunities. Ensuring people find the right support, at the right time, in the right place.
- Where possible linking people up to the most local and appropriate physical activity opportunity. People who access local provision are supported into appropriate local service and community programme.
- Improving Mental Health awareness through physical activity across the third sector. Having easily accessible opportunities available for people to access from their own homes.
- Reducing the needs for GP and Service interventions. People being able to find the right support locally, leading to a reduction in accessing service at the wrong level.

For each intervention, what is the activity, total amount plus breakdown of cost, timescale, who it is for, how often, organisations, partners or services involved, any covid 19 distancing rules, how target group

will access it and evaluation information and how evaluation will be used or how the proposal will be sustainable.

The project will run for up to 18 months with the flexibility to increase the number of people trained to accommodate demand.

The sustainability of the project will be through the support and training given to local organisations and volunteers to ensure the opportunities continue once the funding has come to an end.

By encouraging citizens to access opportunities on their doorstep and activities run by volunteers the sessions put in place should continue in the long term and by changing behaviour this should motivate people to want to continue to be active with their families, individually or with a group.

The project will be evaluated through discussion with those taking part, organisation, volunteers, and participants. Monitoring of the training, number of people taking up the activities and feedback from providers, delivery organisations and services.

The success measures will include: -

- Number of people trained
- Number of new opportunities
- Number of participants
- A comprehensive map / overview of opportunities which is easy to access.
- The increase awareness of opportunities available locally.

3. Implications for the Council

- **Working with People**

Local community organisations and resident's experiences have informed the agreed outcomes and priorities, and the proposals put forward with continuing discussions to be had.

- **Working with Partners**

Collaborative work with relevant Ward Partnership Forums and users, Councillors and Active Citizens and Places Officers and initial discussions with Huddersfield anchor organisations, the library service, Discovery Huddersfield, Environment Kirklees, Huddersfield History Society, TSL, S2R, Huddersfield Civic Society and local resident's community organisations & front-line services.

- **Place Based Working**

Place Partnerships involve a number of wards working together to address strategic issues and a place partnership lead Councillor has been identified for each of the seven place partnerships to lead the development of place-based working in their area. The success of the place partnerships is based on Councillors and key partners being engaged and working together effectively to share intelligence and deliver interventions.

Place partnership lead members are working with ward Councillors and undertaking local discussions with communities, services and partners to share data and intelligence in order to better understand local needs and opportunities to shape and propose interventions that will lead to better outcomes.

- **Climate Change and Air Quality**

No change

- **Improving outcomes for children**

All locally based community organisations/providers working with young people, families and adults will be able to participate and receive appropriate support and sign posting. Appropriate services will be on hand to support this.

- **Other (e.g. Legal/Financial or Human Resources)**

The legal power for grants is section 1 of the Localism Act 2011 (general Power of Competence). Also, the council must when providing grants comply with Financial Procedure Rules contained in the Council's Constitution and in particular FPR 20.7 to 20.13.

Place partnerships have been allocated a total budget of £1M to improve mental health outcomes. This proposal is seeking funding to support this initiative in order to meet identified mental health priorities whilst also supporting and building local voluntary/community capacity at a place-based level.

Do you need an Integrated Impact Assessment (IIA)?

Yes, stage 1 will be undertaken and stage 2 if required for equality considerations regarding access to provision.

4. Consultees and their opinions

This proposal covers a number of place partnership areas. The lead councillors for each area have consulted and involved their respective ward councillor colleagues about this proposal which has been supported.

Third sector partners including third sector leaders, support to recovery, anchor organisations, and other relevant partners and colleagues have also been consulted and are in support of this proposal.

5. Next steps and timelines

Subject to Cabinet decision, the proposed initiatives will be progressed with the relevant organisations. Action plans will be drawn up to ensure key phases of the initiatives, milestones, monitoring and capturing impacts is in place.

Contracts will be drawn up and grants issued for activity to start early in 2021.

Officer recommendations and reasons

The Cabinet is asked to approve funding of £38,255 in total from the Place Partnership mental health budget for the tackling mental health and improving physical activity from the front door. The budget breakdown is provided at Appendix 1 of this report.

The allocation from Central and North place partnership is based on one-year funding of £14,647.50 per place partnership and £5,000 across Batley, Birstall and Birkenshaw and £3,960 Spen.

Reasons for recommendation:

Covid 19 and lockdown has had an adverse impact, right across community mental health. As our community groups begin to rebuild and start to see people again, people presenting with mental health issues is going to be challenging for our groups. Providing them with ideas, knowledge and sign posting opportunities, will reduce risk to both the individuals and the groups and provide the most appropriate help at the right time.

6. Cabinet Portfolio Holder's recommendations

The Cabinet Portfolio Holder, Councillor Cathy Scott, supports the recommendations in this report and would ask Cabinet to approve funding of £38,255 from the Place Partnership mental health theme budget as outlined in this report.

Reasons for recommendation – to meet agreed outcomes of improving physical activity from the front door in order to address mental health issues for the residents in the place partnership areas identified in this report.

7. Contact officer

Name, Active Citizens & Places Officer, email claire.howe@kirklees.gov.uk Tel 01484 221000

8. Background Papers and History of Decisions

Annual Council 22nd May 2019 – item 7 Ward and Place Partnerships – establishment of place partnerships

9. Service Director responsible

Rachel Spencer- Henshall, Strategic Director Corporate Strategy, Commissioning & Public Health

Huddersfield Central and North Place Partnerships

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| Walk Leader @ £60 x 6 (2 per ward) | £360 |
| Run Leader @ £270 x 6 (1 per ward) | £1,620 |
| Cycle Leader @ £302.50 x 6 (1 per ward) | £1,815 |
| Moving More Often Leader (chair exercises) @£150 x 6 (2 per ward) | £900 |
| Games @ £100 per game (2 games per ward) | £1,200 |
| Cost of cleaning and delivery/collection of games for VCS groups | £400 |
| Benches | £7,000 |
| Marketing and promotion | £6,000 |
| Timetable of events and Activities e.g. ward heritage and river walks | £5,000 |
| Walk route planning existing and new (easy to moderate) | £5,000 |
| Total for Huddersfield Central and North | £29,295 |

Spenningsdale Place Partnership

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| Walk Leader & kit | £ 400 |
| Run Leader & kit | £ 1,160 |
| Cycle Leader & kit | £ 1,800 |
| Moving More Often (chair exercises) & kit | £ 600 |
| Total for Spenningsdale | £3,960 |

Batley Birstall Birkenhead Place Partnership

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| Total for Batley Birstall and Birkenhead | £5,000 training and kit |
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